

WE'D LIKE

to share our world of Authentic Korean Foods.



Chef Jung's **HEEBAB**



Chef-driven. Influencer-powered. Made for global shelves.



Prepared for Buyers

WED LIKE FOODS INC.



Restaurant-Inspired Chef Quality

Chef Jung Ji Sun is one of Korea's most recognized female Chinese cuisine chefs, widely known as the Queen of Dim Sum.

As a popular chef from Netflix's hit series Culinary Class Wars, she gained strong public attention for refined Chinese cooking skills and signature dim sum creations.

KEY BRAND STRENGTHS

- Signature dim sum and noodle recipes
- Chef-developed premium frozen meals
- Restaurant-style Asian flavors
- Convenient preparation for home dining

11 SKUs

Fried Rice



Shrimp Pop Fried Rice
1,000g / 35.2 oz (250g x 4ea)
UPC/EAN 8809750477559
Case GTIN 18809750477556
[CASE PACK 8 | CBM 0.04259](#)
TI/HI 8/4



Fried Kimchi Rice Rush
1,000g / 35.2 oz (250g x 4ea)
UPC/EAN 8809750477566
Case GTIN 18809750477563
[CASE PACK 8 | CBM 0.04259](#)
TI/HI 8/4



Crab Sizzle Bowl
1,000g / 35.2 oz (250g x 4ea)
UPC/EAN 8809750477542
Case GTIN 18809750477549
[CASE PACK 8 | CBM 0.04259](#)
TI/HI 8/4



Chili Blaze Rice
1,000g / 35.2 oz (250g x 4ea)
UPC/EAN 8809750477573
Case GTIN 18809750477570
[CASE PACK 8 | CBM 0.04259](#)
TI/HI 8/4

Noodle



Tomato Noodle
240g / 8.47oz (Single Serving)
UPC/EAN 8800346890042
Case GTIN 18800346890049
[CASE PACK 30 | CBM 0.05586](#)
TI/HI 6/8



Seafood Stir-Fried Noodles
290g/10.23oz (Single Serving)
UPC/EAN 8800346890035
Case GTIN 18800346890032
[CASE PACK 24 | CASE CUBE 0.05586](#)
TI/HI 6/8



Seafood Stir-Fried Noodles
290g/10.23oz (Single Serving)
UPC/EAN 8800346890035
Case GTIN 18800346890032
[CASE PACK 24 | CASE CUBE 0.05586](#)
TI/HI 6/8



Seafood Stir-Fried Noodles
290g/10.23oz (Single Serving)
UPC/EAN 8800346890035
Case GTIN 18800346890032
[CASE PACK 24 | CASE CUBE 0.05586](#)
TI/HI 6/8

Dimsum



Mala Cream Shrimp Dimsum
12pcs / 14.11oz
UPC/EAN 8936036432282
Case GTIN 8936036432299
[CASE PACK 20 | CBM 0.05341](#)
TI/HI 4/6



Shrimp Hargow
12pcs / 10.58oz
UPC/EAN 8936036432268
Case GTIN 8936036432275
[CASE PACK 20 | CBM 0.02209](#)
TI/HI 7/7



Shiitake & Shrimp SHUMAI
12pcs / 12.7oz
UPC/EAN 8936036432244
Case GTIN 8936036432251
[CASE PACK 20 | CBM 0.02209](#)
TI/HI 7/7



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- Chef-developed premium frozen meals
- Restaurant-style Asian flavors
- Convenient preparation for home dining

11 SKUs

Fried Rice



SHRIMP
320g / 11.3oz (Single Serving)
UPC/EAN 8800346890127
Case GTIN 18800346890124
CASE PACK 12 | CASE CUBE 0.870
TI/HI 12/4



KIMCHI
320g / 11.3oz (Single Serving)
UPC/EAN 8800346890134
Case GTIN 18800346890131
CASE PACK 12 | CASE CUBE 0.870
TI/HI 12/4



CRAB
320g / 11.3oz (Single Serving)
UPC/EAN 8800346890141
Case GTIN 18800346890148
CASE PACK 12 | CASE CUBE 0.870
TI/HI 12/4



SPICY HOT PEPPER
320g / 11.3oz (Single Serving)
UPC/EAN 8800346890158
Case GTIN 18800346890155
CASE PACK 12 | CASE CUBE 0.870
TI/HI 12/4

Noodle



Tomato Noodle
240g / 8.47oz (Single Serving)
UPC/EAN 8800346890196
Case GTIN 18800346890193
CASE PACK 12 | CASE CUBE 0.870
TI/HI 12/4



Seafood Stir-Fried Noodles
290g/10.23oz (Single Serving)
UPC/EAN 8800346890202
Case GTIN 18800346890209
CASE PACK 12 | CASE CUBE 0.870
TI/HI 12/4



Braised Seafood Noodle Soup
290g/10.23oz (Single Serving)
UPC/EAN 8800346890301
Case GTIN 18800346890308
CASE PACK 12 | CASE CUBE 0.870
TI/HI 12/4



Youpomian (Oil-spilled Noodles)
193g/6.70oz (Single Serving)
Case GTIN 18800346890315
CASE PACK 12 | CASE CUBE 0.870
TI/HI 12/4

Dimsum



Mala Cream Fried Shrimp Dimsum
12pcs /14.11oz
UPC/EAN 8800346890189
Case GTIN 18800346890186
CASE PACK 10 | CASE CUBE 0.394
TI/HI 8/6



Shrimp Hargow
12pcs / 10.58oz
UPC/EAN 8800346890172
Case GTIN 18800346890179
CASE PACK 10 | CASE CUBE 0.394
TI/HI 15/8



Shiitake & Shrimp SHUMAI
12pcs /12.7oz
UPC/EAN 8800346890165
Case GTIN 18800346890162
CASE PACK 10 | CASE CUBE 0.327
TI/HI 20/8



Mukbang Energy & Street-Food Appeal

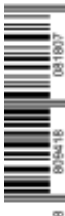
Heebab is one of Korea's leading mukbang creators, loved by Gen Z and Millennial consumers for her energetic personality, strong appetite, and genuine passion for great taste. Known for her viral ability to enjoy up to 26 packs of ramyun, she is also a true food lover who discovers and shares must-try restaurants across Korea. Beyond mukbang, her active and athletic lifestyle adds a healthy, dynamic energy to the brand. HEEBAB MUKBANG focuses on easy-to-enjoy Korean street foods and comfort meals with bold, authentic flavors.

KEY BRAND STRENGTHS

- Top Korean mukbang influencer platform
- Authentic Korean street-food flavors
- Fun, approachable and craveable
- Strong appeal to younger consumers

8 SKUs

Topokki



MUKBANG Tteokbokki
490g/17.28oz (2-4 Servings)
UPC/EAN 8809418081807
Case GTIN 18809418081804
CASE PACK 10 | CASE CUBE 0.687
TI/HI 9/7



CUP Tteokbokki Spicy & Sweet
140g / 4.94oz (Single Serving)
UPC/EAN 8809180371618
Case GTIN 18809180371394
CASE PACK 12 | CASE CUBE 0.584
TI/HI 12/7



CUP Tteokbokki Rose
140g / 4.94oz (Single Serving)
UPC/EAN 8809180371625
Case GTIN 18809180371400
CASE PACK 12 | CASE CUBE 0.584
TI/HI 12/7

Mukbang Ramyun



Original
4.23oz x 4 Pack (480g/16.93oz)
UPC/EAN 8800346890080
Case GTIN 18800346890087
CASE PACK 8 | CASE CUBE 1.013
TI/HI 9/4



Spiny Rock Shrimp
4.16oz x 4 Pack (16.65oz/ 472g)
UPC/EAN 8800346890103
Case GTIN 18800346890100
CASE PACK 8 | CASE CUBE 1.013
TI/HI 9/4



Spicy Stir-Fried Chicken Flavor
4.86oz x 4 Pack (19.47oz/ 552g)
UPC/EAN 8800346890837
Case GTIN 18800346890834
CASE PACK 8 | CASE CUBE 1.013
TI/HI 9/4

Noodle



MUKBANG JJAMPONG
390g/13.76oz (Single Serving Pack)
UPC/EAN 8800346890066
Case GTIN 18800346890063
CASE PACK 12 | CASE CUBE 1.125
TI/HI 9/4



MUKBANG JAJANGMYEON
410g/14.46oz 1 Pack (Single Serving Pack)
UPC/EAN 8800346890059
Case GTIN 18800346890056
CASE PACK 12 | CASE CUBE 1.125
TI/HI 9/4



Korean Tavern Comfort Food

Yun Jumo is a Korean chef and traditional liquor maker who gained strong attention through Netflix's Culinary Class Wars Season 2.

The name "Jumo" refers to a traditional Korean tavern host, making the brand playful, memorable, and deeply connected to Korea's drinking and food culture.

YUN JUMO specializes in Korean comfort foods and shareable dishes that pair perfectly with drinks.

KEY BRAND STRENGTHS

- Savory Korean comfort foods
- Shareable dishes that pair with drinks
- Authentic Korean pancake culture
- Easy heat-and-serve convenience

7 SKUs

Pancake



Kimchi Pancake

3 pcs / 15.87oz

UPC/EAN 8800346890233

Case GTIN 18800346890230

CASE PACK 10 | CASE CUBE 0.523

TI/HI 15/6



Seafood & Green Onion Pancake

3 pcs / 15.87oz

UPC/EAN 8800346890240

Case GTIN 18800346890247

CASE PACK 10 | CASE CUBE 0.523

TI/HI 15/6



Shredded Potato Pancake

3 pcs / 15.87oz

UPC/EAN 8800346890370

Case GTIN 18800346890377

CASE PACK 10 | CASE CUBE 0.523

TI/HI 15/6

Mini Pancake



Mini Kimchi Pancake

10pcs / 10.58oz

UPC/EAN 8800346890332

Case GTIN 18800346890339

CASE PACK 12 | CASE CUBE 0.788

TI/HI 12/4



Mini Seafood & Green Onion Pancake

10pcs / 10.58oz

UPC/EAN 8800346890349

Case GTIN 18800346890346

CASE PACK 12 | CASE CUBE 0.788

TI/HI 12/4



Mini Shredded Potato Pancake

10pcs / 14.11oz

UPC/EAN 8800346890356

Case GTIN 18800346890353

CASE PACK 12 | CASE CUBE 0.788

TI/HI 12/4

Sweet Pancake(Hotteok)



Mini Sweet Sesame Pancake

(Hotteok) 6pcs / 14.82oz

UPC/EAN 8800346890387

Case GTIN 18800346890384

CASE PACK 12 | CASE CUBE 0.788

TI/HI 12/4



Comfort K-Foods

[We'd Like K-Food] brings the taste of Korea to the world by reimagining traditional Korean cuisine with a modern twist.

From authentic Korean pancakes (Jeon) to classic desserts, our products are designed for easy preparation using everyday appliances such as air fryers and microwave ovens.

Experience some of Korea's most iconic flavors and enjoy authentic Korean foods conveniently at home.

KEY BRAND STRENGTHS

- Savory Korean comfort foods
- Shareable dishes that pair with drinks
- Authentic Korean pancake culture
- Easy heat-and-serve convenience

7 SKUs

Pancake



Kimchi Pancake
3 pcs / 15.87oz

UPC/EAN 8800346890929

Case GTIN 18800346890926

CASE PACK 10 | CASE CUBE 0.523

TI/HI 15/6



Seafood & Green Onion Pancake
3 pcs/15.87oz

UPC/EAN 8800346890912

Case GTIN 18800346890919

CASE PACK 10 | CASE CUBE 0.523

TI/HI 15/6



Shredded Potato Pancake
3 pcs/15.87oz

UPC/EAN 8800346890905

Case GTIN 18800346890902

CASE PACK 10 | CASE CUBE 0.523

TI/HI 15/6

Mini Pancake



Mini Kimchi Pancake
10pcs/ 10.58oz

UPC/EAN 8800346890950

Case GTIN 18800346890957

CASE PACK 12 | CASE CUBE 0.788

TI/HI 12/4



Mini Seafood & Green Onion Pancake
10pcs/10.58oz

UPC/EAN 8800346890967

Case GTIN 18800346890964

CASE PACK 12 | CASE CUBE 0.788

TI/HI 12/4



Mini Shredded Potato Pancake
10pcs/14.11oz

UPC/EAN 8800346890943

Case GTIN 18800346890940

CASE PACK 12 | CASE CUBE 0.788

TI/HI 12/4

Sweet Pancake(Hotteok)



Mini Sweet Seed Pancake
(Hotteok) 6pcs / 14.82oz

UPC/EAN 8800346890936

Case GTIN 18800346890933

CASE PACK 12 | CASE CUBE 0.788

TI/HI 12/4